

Leveraging data: Tools to elevate your workplace wellbeing program

A workplace wellbeing program is an integral part of an employer's overall business strategy. Supporting employees' wellbeing through workplace programs, resources and policies can lead to increased employee engagement and strengthen an organization's overall performance. Being strategic about your workplace wellbeing programming is smart business.

Using a data-driven approach is the foundation of a successful workplace wellbeing program. To ensure your strategy is on target, we have a variety of assessment tools to help identify areas of opportunity and measure progress.



| Tool | Captured audience | Purpose |
|--|---|---|
| Workplace Health Assessment Tool | The organization | Assesses evidence-based best practices in place at your organization |
| Employee Interest Survey | All employees | Gauges employees' wellbeing interests and habits |
| Member Engagement Dashboard* | Subscribers on the health plan | Features key health plan engagement metrics like online accounts, telemedicine registrations and more |
| Preventive Services Dashboard* | Adults on the health plan | Identifies percent of population that is compliant with cancer screenings, well care visits, and dental cleanings |
| Biometric Screening Aggregate Report* | Employees (and spouses if applicable) who participate | Identifies participants' risk factors like high blood pressure, cholesterol and glucose |

Using multiple data sources creates a more complete picture of your organization and employees, leading to a wellbeing strategy that is targeted to your organization's needs and goals.

Our Wellbeing Engagement Consultants partner with you to develop data-driven wellbeing strategies tailored to meet your needs. Contact your dedicated wellbeing consultant, account manager or broker to schedule a complimentary wellbeing consultation.

*Not available for Small Group plans

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